



# Jan Cronjé

Curriculum Vitae 2014

## PORTFOLIO [www.jfcronje.co.za](http://www.jfcronje.co.za)

## PERSONAL INFORMATION

**ID** 8602085099088  
**GENDER** Male  
**RACE** White  
**NATIONALITY** South African  
**TRANSPORT** Own transport (Code EB licence)  
**LANGUAGES** Afrikaans / English

## PROFESSIONAL EXPERIENCE

2013 - 2014

### Senior Graphic Designer

OnChannel Marketing

- Wide variety of web / print designs from;
  - Mailers
  - Campaign concept (A - Z)
  - Print Banners
  - Websites
  - Billboards
  - Brochure's
  - General wide variety of print collateral
  - Presentations graphics
  - POS
  - Event collateral
  - Email distribution
  - Online registration forms
  - Form integration with Google drive

2012 - 2013

### Senior Graphic Designer

Media Evolution

- Wide variety of web / print designs from;
  - Mailers
  - Campaign concept (A - Z)
  - Print Banners
  - Flash banners
  - Billboards
  - Brochure's
  - General wide variety of print collateral
  - Presentations graphics
  - POS
- Receiving briefs directly from client
- Working directly with the client's account managers on all projects (HP, Intel, Microsoft, Acer, IBM & McAfee)

## SKILLS

<b>Photoshop</b> 7 Years	★★★★★
<b>Illustrator</b> 7 Years	★★★★★
<b>Dreamweaver</b> 5 Years	★★★★★
<b>Fireworks</b> 5 Years	★★★★★
<b>In Design</b> 5 Years	★★★★★
<b>Flash</b> 7 Years	★★★★
<b>In Design</b> 5 Years	★★★★
<b>Corel Draw</b> 8 Years	★★★★★
<b>HTML</b> 5 Years	★★★★
<b>Wordpress</b> 1 Year	★★★★
<b>MS Office</b> 10 Years	★★★★★

## STRENGTHS

Determined  
Hard-Working  
Caring  
Decisive  
Loyal

2010 - 2011

## Mid-Level Graphic Designer

DMS (Digital Planet)

- Wide variety of web / print designs from;
  - Mailers
  - Campaign concept (A - Z)
  - Incentive portal skins
  - Print Banners
  - Flash banners
  - Billboards etc

2009 - 2010

## Freelance

- Wide variety of web / print designs from;
  - Mailers
  - Campaign concept (A - Z)
  - Business Cards
  - General wide variety of print collateral
  - Websites (Design & HTML)
  - Billboards etc

2008 - 2009

## Junior Graphic Designer

Value Print & Design

- Design and layout of adverts
- Receiving briefs directly from clients

## EDUCATION

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2008

### CTU Training Solutions

Adobe Certified

2004

### Matriculated at Hoërskool Pietersburg

## MISCELANEOUS

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- References

### **Karl Rapp**

Managing Director, Media Evolution

082 867 9954

karl@mediaevolution.co.za

### **JP Hansen**

Previous Country Manager – OnChannel

071 870 4065

### **Julia King**

Marketing Manager – Cobb

julia@cobbglobal.com  
072 519 4989

- Copies of certifications available on request.
- Copy of identity document available on request.
- Calendar month notice period.